

# Robert Deupree Jr.

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## SUMMARY

Instructional Designer and Program Manager with 25 years of experience creating high-impact technical training for global audiences. Expert at translating and simplifying complex AI, cloud, and security concepts into fun, engaging, and memorable experiences that drive learning.

## EXPERIENCE

### **Strategic Whimsy** – Microsoft contracts (2023 - 2025)

*Founder / Sr. Program Manager / Instructional Designer*

- Delivered innovative corporate training programs for enterprise clients through strategic partnerships with vendor agencies including GP Strategies, Strong Tower, and Robert Half.
- Created all videos for the wildly popular **Cooking with Copilot** series based on interviews and demos by sales experts, reaching nearly one million internal views.

### **Microsoft** (2000 – 2023)

*Program Manager* (Microsoft Learning)

*Senior Content Developer* (Worldwide Learning)

*Senior Instructional Designer* (Engineering Excellence)

- **AI & Cloud Training Leadership:** Led the end-to-end design and development of learning portfolios for key products including AI Builder, Azure, and Power BI, consistently earning an average 4.7/5.0 star rating from thousands of learners worldwide.
- **Cultural Transformation:** Helped spearhead a Customer Experience (CX) transformation by embedding Design Thinking and Scenario-Focused Engineering into core workflows for the Office and Windows teams, directly contributing to Microsoft's pivotal shift toward customer-centricity.
- **Curriculum Innovation & Reach:** Designed and launched the "Office Fundamentals" MOOC series on edX, successfully enrolling over 30,000 students across 183 countries and expanding Microsoft's educational footprint.
- **Learning Product Development:** Designed and managed the development of three innovative learning platforms, including the Learning Content Development System (LCDS), which streamlined content creation and significantly reduced development cycles for technical training. Earned two US patents for learning innovations.

## **Microsoft contracts** (1998 – 2000)

*Instructional Designer* (Microsoft Official Curriculum)

*Editor/Writer* (Encarta Encyclopedia)

- Wrote and edited 200+ encyclopedia articles on topics including: biology, health, and technology. Notable entries: Brown Pelican, Milkfish, Toilet, and Scott Carpenter.
- Designed five multimedia interactivities for Encarta Encyclopedia, including: Marine Food Pyramid, DNA Structure, and Probability.
- Developed instructional materials for network architects covering advanced Windows 2000 networking services and security (IP Routing, EFS, PKI, firewalls, Kerberos, etc.).

## **Shoalwater Bay Indian Tribe** (1995 – 1996) *Timber,*

*Fish & Wildlife Biologist*

- Managed the tribe's natural resources, documented illegal clear-cutting and glyphosate spraying, and developed a new oyster-growing system for the 700-acre shellfish farm.

## EDUCATION

**Master of Science**, Marine Biology / Genetics  
*University of Washington, Seattle, Washington*

**Bachelor of Science**, Liberal Arts – Ocean Studies  
*Hawaii Loa College, Kaneohe, Hawaii*

## TOOLS

Articulate 360 (Storyline, Rise), Camtasia, Clipchamp, Microsoft Learn platform, edX platform, Power BI, AI Builder, Microsoft Office, SharePoint, Midjourney, WellSaid, AI-powered learning tools.

## KEY SKILLS

- Customer Experience and insight gathering
- Instructional Design & Curriculum Development
- AI & Cloud Computing Training
- Design Thinking & Scenario-Based Learning
- Cross-Functional Team Leadership
- Educational Product Development

## BONUS EXPERIENCE

*Assistant Director of Research* – International Aquaculture Biotechnologies LTD, Kirkland WA

*Research Associate* – Oceanic Institute, Waimanalo, HI

*Chef* - Bueno Nalo, Waimanalo, HI

*Dolphin Trainer Volunteer* - Sea Life Park, Waimanalo, HI

*Blind Center Volunteer* - Veteran's Administration Medical Center, West Haven, CT