

robert deupree jr

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PROFILE

superpower: communicating the simple essence of complex topics

creator and hacker of e-learning tools: created LCDS* and PowerPoint hacks

liberal arts dude: marine biologist, geneticist, t-shirt artist, chef

KEY LINKS

my site: heyrob.net | **visual blog:** aka.ms/phototips (msft only)

references: heyrob.net/linkedin

PowerPoint hacks: aka.ms/cyoa | aka.ms/AnimalExtremes

EXPERIENCE

Microsoft (2000 – Present)

Senior Instructional Designer (Engineering Excellence)

Program Manager (Microsoft Learning)

- Envisioned, proposed, designed, and PM'd three new and highly-effective educational products: an interactive browser for design labs, a multimedia platform for educational game interactivities, and the LCDS* (Learning Content Development System). See aka.ms/lclds.
- Created simple content development strategies that emphasized conciseness, clarity, modularity, reusability, and visual learning: Engineering Excellence lesson pages, the Photo Tips group, and the CARDS model.
- Created simple visual representations of complex topics in dozens of Microsoft courses in security, e-commerce, and virtual machines.
- Designed entertaining animations and interactive multimedia labs for numerous courses. Expert in video production (Camtasia) and e-learning development (Articulate Storyline).
- Created award-winning e-learning for Microsoft Groove.

Microsoft contracts (1998 – 2000)

Instructional Designer (Microsoft Official Curriculum)

Editor/Writer (Encarta Encyclopedia)

- Wrote or edited over 200 encyclopedia articles on a variety of topics including birds, fish, cell biology, health, inventions, and biographies. Wrote *Brown Pelican*, *Milkfish*, *Toilet*, and *Scott Carpenter*. Edited *Animal*, *Mammal*, and *Whale*.

- Designed five new multimedia interactivities for Encarta Encyclopedia: *Marine Food Pyramid, DNA Structure, Nautilus Anatomy, Pendulum Principal, and Probability.*
- Designed instructional materials for network architects covering advanced Windows 2000 networking services (IP Routing, RIP, OSPF, Multicasting, NAT), and security (EFS, PKI, firewalls, Kerberos, etc.).

Shoalwater Bay Indian Tribe (1995 – 1996)

Timber, Fish & Wildlife Biologist

- Wrote grant proposals and environmental reports.
- Designed a new floating oyster rack system for commercial shellfish farming that saved labor costs and ended the need for chemical spraying. See heyrob.net/oyster.htm.

International Aquaculture Biotechnologies LTD (1993 - 1995)

Assistant Director of Research

Oceanic Institute (1984 – 1990)

Research Associate

MISC. JOBS

Chef - Bueno Nalo, Waimanalo, HI

Dolphin Trainer - Sea Life Park, Waimanalo, HI

Blind Center Volunteer - Veteran's Administration Medical Center, West Haven, CT

EDUCATION

Master of Science

Marine biology / genetics

University of Washington, Seattle, WA, 1993

Bachelor of Science

Liberal Arts - math & science (Cum Laude)

Hawaii Loa College, Kaneohe, HI, 1986

**AWARDS
& HONORS**

- Tapia Conference representative, 2013-2014
- Microsoft Learning Achievement Award - Innovation Pioneer, 2006
- Microsoft Gold Star Award, 2005
- National Science Foundation Pre-Doctoral Fellowship, 1990-1993
- Lord Graphics of the Penaeid Empire trophy for presentation artwork, 1990
- Woods Hole Oceanographic Institution Summer Fellowship, 1985
- Rama Watamull Scholarship – Hawaii Loa College, 1982-1983